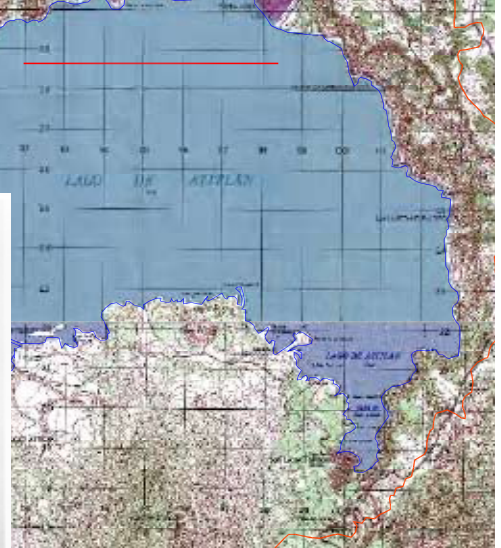




Lago Atitlan is a highland lake in Guatemala situated among three volcanos. The region and the lake are valuable and unique to our global civilization and is therefore a strong candidate to obtain the status of World Heritage Site granted by UNESCO. This project is assembling a team of consultants and experts to assist the Government of Guatemala in putting forth a petition to UNESCO for recognition of this status. Secondly, the project seeks to establish a sound funding strategy for restoration, management and monitoring of the region in perpetuity.



works



**UNESCO World Heritage Site;  
Lake Atitlan Region**

A Proposal The Government and Citizens of Guatemala

**Attainment of "World Heritage Site" Status;  
A Process of Research, Mitigation, and Management Strategies**



**UNESCO WORLD HERITAGE SITES**  
Atitlan Watershed Region, Guatemala  
Proposal Preparation Phase

6/22/12

**PHASE 0 - VISTA PLANNING & DESIGN THRESHOLD CRITERIA**

Vista Planning & Design Threshold Decision Model	
	Is the project interesting
	Does the project have a strong environmental component
	Does the project have a strong cultural heritage component
	Does the project effort justify the potential fees, scope, available research, travel expenses, etc.
	Is Vista Planning & Design more capable than the government; what is our value added

**PHASE 0 - BACKGROUND DATA AND CONVERSATIONS**

Team Identification	Discussions with CONASA, Anabella Mayorga Discussions with Juan Jose Porras Discussions with Chesley Smith, Amigos de Atitlan Discussions with Diego Costenada, Hotel Santo Domingo Invitation to Chase Peeler, Ethnomusicologist Discussions with Evelyn Reyna, Piassa Preliminary Team composition
Existing Planning and Background Research	RUMCLA; Translate and read Notes of previous efforts and strategy formulation Processes understood by Evelyn Reyna including previous UNESCO Experience

**PHASE 1 - PROJECT DUE DILIGENCE**

General Site Evaluation	Evaluate success potential; site value Evaluate success potential; government stability, economic stability, illegal activity, willingness General Risk Assessment
	Identify major issues; problems, challenges, sensitivities
	Identify funding issues and develop strategy for a solution
Draft Method	Identify major stages Review and Update Template Methodology
	Create Project Checklist
	Create Project Hurdles or Thresholds to add to checklist
	Build Report Template for Design